

## Messages

# A word from the hosts



**Norman Adami**  
Chairman & CEO  
South African Breweries Limited

I am truly excited to be back in South Africa and to be leading our dynamic organisation.

The 2009 Pilsner Urquell SuperSport Shootout will once more be a coming together of leaders from the fields of government, business and sport. Given the recent economic turbulence experienced globally, I have no doubt that most invitees will utilise this opportunity not only to compete on the golf course but also to network and collaborate with others as to what the best course of action is for our companies and the South African economy.

In the five previous Shootouts, I have been most impressed with the generosity of invitees as well as the good work done by the event organisers in terms of raising substantial funding for our designated charities. Through these efforts The SAB Caddies Educational Trust has been able to assist 43 disadvantaged beneficiaries financially with their studies in 2008.

I look forward to being able to catch up with each and every one of you over a cold Pilsner Urquell during the 2009 event.



**Lazarus Zim**  
Chairman  
Pinnacle Point Group

Great things come in threes, and as this will be the third year that Pinnacle Point Beach and Golf Resort will play proud host to the prestigious Pilsner Urquell SuperSport Shootout, it will undoubtedly be the best yet.

Indeed, our wonderful resort was recently selected as the venue for the Annual Presidential International Investment Conference, with the President, cabinet ministers and senior government officials joining global industry leaders at our majestic location. We have a phenomenal team at Pinnacle Point who are dedicated to the success of this incredible golf course. It is this passion and enthusiasm that we see time and again at Pinnacle Point, not least during great tournaments such as the Pilsner Urquell SuperSport Shootout.

We are honoured to be associated with this event as it is not just about networking and entertainment, but also about a united desire to enhance the lives of others through the charitable trusts it serves.



**Imtiaz Patel**  
CEO  
SuperSport International (Pty) Ltd

SuperSport is proud to be continuing its support and involvement with this prestigious event. It's a wonderful opportunity to meet with government leaders and captains of industry once again. This dynamic combination, along with our top sportsmen (past and present), will ensure a highly competitive and thoroughly entertaining tournament.

We are very excited to continue with Pinnacle Point Beach and Golf Resort as hosts of the event in 2009. They have proven to be fantastic hosts, raising the standard of the event to new heights.

Wishing you all a memorable experience on the golf course, and may the emphasis and enjoyment of the event always be on giving back to the community through our valued charities, the SAB Caddies Educational Trust Fund and the Gozololo Centre for Needy Children.